



दि. मध्यप्रदेश स्टेट एग्रो इण्डस्ट्रीज डेवलपमेंट कॉर्पोरेशन लिमिटेड

(मध्यप्रदेश शासन का उपक्रम)

मुख्यालय : पंचानन भवन, तृतीय तल, मालवीय नगर, भोपाल - 462003

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मुख्या/मार्केटिंग/एक्साईड बैटरी/2023-24/2925

दिनांक 08.12.2023

प्रति,

13

क्षेत्रीय प्रबंधक (समस्त)

जिला प्रबंधक (समस्त)

विषय : EXIDE Brand बैटरी की नवीन दरें एवं डीलर की सूची प्रसारित करने बाबत।

मेसर्स एक्साईड इण्डस्ट्रीज लिमिटेड, प्लॉट नम्बर 9, सेक्टर-सी, इण्डस्ट्रीयल एरिया, गोविंदपुरा, जे.के.रोड, भोपाल - 462023 द्वारा निगम के माध्यम से EXIDE Brand बैटरी के प्रदाय हेतु वर्ष 2023-24 के लिए निगम के साथ अनुबंध निष्पादित करते हुए अनुबंध के साथ नवीन दरें एवं डीलर की सूची प्रस्तुत की है, जो इस पत्र के साथ संलग्न कर प्रेषित है।

उपरोक्त संलग्न कय-विकय दरें पत्र प्रसारित होने की दिनांक से आगामी एक वर्ष तक प्रभावशील रहेंगी। दरों में परिवर्तन होने की दशा में मुख्यालय द्वारा पृथक से सूचित किया जावेगा।

संलग्न : उपरोक्तानुसार,

2926
13-12-23

प्रबंधक (विपणन)

प्रतिलिपि :-

1. अपर मुख्य सचिव, म.प्र.शासन, उद्यानिकी एवं खाद्य प्रसंस्करण विभाग की ओर सूचनार्थ।
2. संचालक कृषि अभियांत्रिकी, आफिस काम्पलेक्स, बी-ब्लॉक, गौतम नगर, भोपाल की ओर सूचनार्थ।
3. संचालक, किसान कल्याण तथा कृषि विकास विभाग, विन्ध्याचल भवन, भोपाल।
4. संचालक, उद्यानिकी एवं प्रक्षेत्र वानिकी, छठवीं मंजिल, विन्ध्याचल भवन, भोपाल।
5. कलेक्टर (समस्त) की ओर सूचनार्थ।
6. निज सहायक मा. प्रबंध संचालक, मुख्यालय, भोपाल की ओर सूचनार्थ।
7. विभागाध्यक्ष (समस्त), मुख्यालय, भोपाल की ओर सूचनार्थ।
8. कम्प्यूटर कक्ष, मुख्यालय, भोपाल की ओर भेजकर लेख है कि उक्त परिपत्र निगम की वेबसाईट पर अपलोड करना सुनिश्चित करें।

9. (1) **REGIONAL OFFICE** : EXIDE INDUSTRIES, LIMITED, OFFICE NO. 223 to 226, B-ZONE, BUSINESS SPACES, KH NO. 12/2/7 & 12/2/8 PIPLYAKUMAR, MIPANIA ROAD, NEAR PATER EICHER MOTOR, INDORE - 452010 (MP)
- (2) **EXIDE INDUSTRIES, LIMITED**, EXIDE HOUSE, 59E, CHOWRINGHEE ROAD, KOLKATA - 700020



प्रबंधक (विपणन)

M.P. Agro Price List

W.L.E : 01.11.2023

Battery Code	Brand	Ah Rating	WARRANTY PERIOD	MP Agro Purchase Prices (Rs.)	MP Agro Selling Price	MP Agro Margin	MP Agro Scrap
Exide Matrix Red							
FMT0-MT40B201 R	Exide Matrix Red	35	36F+36P	4,513	4959	446	1049
FMT0-MTRED45L	Exide Matrix Red	45	36F+36P	8,225	9039	814	1388
FMT0-MTREDIN100	Exide Matrix Red	100	36F+36P	18,800	20659	1859	2657
Exide Epiq							
FEP0-EPIQ35L R BH	EXIDE EPIQ	35	42F+35P	5,053	5553	500	1049
FEP0-EPIQ40L R BH	EXIDE EPIQ	40	42F+35P	5,677	6238	561	1145
FEP0-EPIQIN74L	EXIDE EPIQ	74	42F+35P	12,250	13461	1211	2121
Exide Mileage							
FML0-ML38B201 R	EXIDE MILEAGE	35	30F+30P	4,246	4666	420	1049
FML0-ML40L R BH	EXIDE MILEAGE	40	30F+30P	5,202	5716	514	1145
FML0-MLDIN44L R	EXIDE MILEAGE	44	30F+30P	6,276	6897	621	1364
FML0-ML45D21LBH	EXIDE MILEAGE	45	30F+30P	6,851	7529	678	1388
FML0-ML55B24L	EXIDE MILEAGE	50	30F+30P	6,932	7618	686	1387
FML0-MLDIN50	EXIDE MILEAGE	50	30F+30P	6,891	7572	681	1387
FML0-ML55D23L	EXIDE MILEAGE	54	30F+30P	7,205	7918	713	1557
FML0-MLDIN55L R	EXIDE MILEAGE	55	30F+30P	7,883	8663	780	1644
FML0-MLDIN60	EXIDE MILEAGE	60	30F+30P	8,076	8875	799	1648
FML0-MLDIN65LH	EXIDE MILEAGE	65	30F+30P	8,151	8957	806	1805
FML0-MLDIN66	EXIDE MILEAGE	66	30F+30P	8,107	8909	802	2040
FML0-ML75D23LBH	EXIDE MILEAGE	68	30F+30P	7,588	8339	751	1787
FML0-ML85D26R	EXIDE MILEAGE	72	30F+30P	8,720	9582	862	1810
FML0-MLDIN80	EXIDE MILEAGE	80	30F+30P	11,785	12951	1166	2270
FML0-MLM42(ISS)	EXIDE MILEAGE	38	30F+30P	5,487	6030	543	943
FML0-MLN55(ISS)	EXIDE MILEAGE	45	30F+30P	7,199	7911	712	1388
FML0-MLDIN47RMFEFB	EXIDE MILEAGE	47	30F+30P	7,248	7965	717	1349
FML0-MLDIN52RMFEFB	EXIDE MILEAGE	52	30F+30P	7,938	8723	785	1437
FML0-MLDIN70(ISS)	EXIDE MILEAGE	70	30F+30P	9,446	10380	934	1971
FML0-MLDIN78LMFEFB	EXIDE MILEAGE	78	30F+30P	10,945	12028	1083	2017
Exide Xpress							
FXP0-XP800/F	Exide Xpress	80	24F+18P	7,518	8261	743	2270
FXP0-XP880	Exide Xpress	88	24F+18P	8,314	9136	822	2354
FXP0-XP1000	Exide Xpress	100	24F+18P	9,511	10452	941	2657
FXP0-XP1000H29R	Exide Xpress	100	24F+18P	9,227	10140	913	2657
FXP0-XP1200	Exide Xpress	120	24F+18P	11,646	12798	1152	3281
FXP0-XP1300	Exide Xpress	130	24F+18P	11,902	13079	1177	3339
FXP0-XP1500	Exide Xpress	150	24F+18P	15,235	16742	1507	3782
FXP0-XP1800	Exide Xpress	180	24F+18P	17,999	19779	1780	4730
FXP0-XP2000	Exide Xpress	200	24F+18P	24,118	26503	2385	5105
Exide Jai Kisan							
FKI0-KI75TF	Exide Jai Kisan	75	24F+18P	7,011	7704	693	2165
FKI0-KI88T	Exide Jai Kisan	88	24F+18P	7,297	8019	722	2354
FKI0-KI88T/LH	Exide Jai Kisan	88	24F+18P	7,297	8019	722	2354
FKI0-KI90H29L	Exide Jai Kisan	90	24F+18P	7,297	8019	722	2407
FKI0-KI99T	Exide Jai Kisan	99	24F+18P	8,429	9263	834	2659

Note :

1. MP Agro Selling Price are inclusive of applicable all taxes & duties.
2. Scrap rebate covers Exide/dagenite/Index/Standard Furukawa/Amco Amaron Prestolite/tudor/Black gold/Panasonic Batteries.
3. The above Price list based on manufacture's Price list and is subject to alteration or withdrawal without prior notice and cancel all previous issues.

Branch Office :

Exide Industries Ltd.
plot no-09,sector -C industrial area
Govindpura,J.K ROAD, BHOPAL
BHOPAL-462023(M.P)
Phone :0755-4292546,4292413,4293815



M.P. Agro Price List

W.L.L.: 01.11.2023

Battery Code	Brand	Ah Rating	WARRANTY PERIOD	MP Agro Purchase Price (Rs.)	MP Agro Selling Price	MP Agro Margin	MP Ag Scrap
EXIDE-DRIVE							
FEG0-DRIVE35L	EXIDE GOLD	35	18F+18P	3,718	4086	368	1049
FEG0-DRIVE40L BH	EXIDE GOLD	35	18F+18P	4,140	4549	409	1145
FEG0-DRIVE45L/R	EXIDE GOLD	40	18F+18P	5,971	6561	590	1388
FEG0-DRIVE700L/R	EXIDE GOLD	45	18F+18P	6,996	7688	692	1805
FEG0-DRIVE80L/R	EXIDE GOLD	65	18F+18P	6,766	7435	669	2270
FEG0-DRIVE88L	EXIDE GOLD	65	18F+18P	7,245	7961	716	2354
FEG0-DRIVE100L	EXIDE GOLD	80	18F+18P	7,973	8761	788	2657
FEG0-DRIVE130R	EXIDE GOLD	88	18F+18P	10,831	11902	1071	3339
FEG0-DRIVE150R	EXIDE GOLD	100	18F+18P	12,939	14219	1280	3782
FEG0-DRIVE180R	EXIDE GOLD	130	18F+18P	16,780	18440	1660	4730
Exide Eko							
FEK0-EKO32	Exide Eko	32	24F	3,325	3654	329	939
FEK0-EKO32ULTRA	Exide Eko	32	24F	3,410	3747	337	939
FEK0-EKO40L	Exide Eko	40	24F	3,926	4314	388	1145
FEK0-EKO50L	Exide Eko	50	24F	5,380	5912	532	1387
FEK0-EKO55L	Exide Eko	55	24F	5,483	6025	542	1644
FEK0-EKO60L/R	Exide Eko	60	24F	5,610	6165	555	1648
Exide - RIDE							
FEC0-RIDE35R/L	EXIDE CABBV	35	12F+12P	3,238	3558	320	1049
FEC0-RIDE45R/L	EXIDE CABBV	45	12F+12P	5,419	5955	536	1388
FEC0-RIDE700R/L	EXIDE CABBV	65	12F+12P	5,546	6095	549	1805
Exide E-Ride plus							
FER0-ERFLPLUS100L	Exide E-Ride plus	100	7F	8,925	9808	883	2657
FER0-ERTBPLUS120L	Exide E-Ride plus	120	12F	10,124	11125	1001	3281
FER0-ERTBPLUS130N	Exide E-Ride plus	130	12F	10,610	11659	1049	3339
FER0-ERTBPLUS140L	Exide E-Ride plus	140	15F	11,571	12715	1144	3291
Exide Eezy							
FEY0-EY34B19L/R	Exide Eezy	33	24F+24P	3,773	4146	373	893
FEY0-EY700L/RF	Exide Eezy	65	24F+24P	7,611	8364	753	1805
FEY0-80D23R	Exide Eezy	65	24F+24P	7,611	8364	753	1805
FEY0-EY105D31L/R	Exide Eezy	85	24F+24P	8,261	9078	817	2257
FEY5-EYDIN47RMFEFB	Exide Eezy	47	24F+24P	6,497	7140	643	1349
FEY5-EYDIN52RMFEFB	Exide Eezy	52	24F+24P	6,806	7479	673	1437
FEY5-EYDIN78RMFEFB	Exide Eezy	78	24F+24P	9,215	10126	911	2017

Note :

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M.P. Agro Price List

W.E.F. 01.11.2023

Battery Code	Brand	Ah Rating	WARRANTY PERIOD	MP Agro Purchase Prices (Rs.)	MP Agro Selling Price	MP Agro Margin	MP Agro Scrap
Exide Inva Master							
FEM0-IMST1000	Exide Inva Master	100	36F+24	12,265	13478	1213	2865
FEM0-IMTT1200	Exide Inva Master	115	36F+24	13,533	14871	1338	3423
FEM0-IMST1350	Exide Inva Master	135	36F+24	14,013	15399	1386	3406
FEM0-IMST1500	Exide Inva Master	150	36F+24	15,534	17070	1536	4067
FEM0-IMTT1500	Exide Inva Master	150	36F+24	16,271	17880	1609	4067
FEM0-IMTT1800	Exide Inva Master	180	36F+24	18,367	20184	1817	4709
FEM0-IMTT2000	Exide Inva Master	200	36F+24	21,337	21337	1920	5033
FEM0-IMTT2300	Exide Inva Master	230	36F+24	22,165	24357	2192	6656
FEM0-IMTT2600	Exide Inva Master	250	36F+24	24,177	26568	2391	5828
Exide Inva Homz							
FEH0-IHST1000	Exide Inva Homz	80	24F+24P	9,087	9986	899	2335
FEH0-IHST1200	Exide Inva Homz	100	24F+24P	10,963	12047	1084	2865
FEH0-IHST1350	Exide Inva Homz	120	24F+24P	11,844	13015	1171	2873
FEH0-IHST1500	Exide Inva Homz	135	24F+24P	12,999	14285	1286	3406
FEH0-IHST1650	Exide Inva Homz	150	24F+24P	14,740	16198	1458	4067
FEH0-IHTT1650	Exide Inva Homz	150	30F+18P	15,243	16750	1508	4067
FEH0-IHTT2000	Exide Inva Homz	180	30F+18P	17,173	18871	1698	4709
FEH0-IHJT2000	Exide Inva Homz	180	30F+18P	16,825	18489	1664	4709
Exide Inva Tubular							
FE10-IT500	Exide Inva Tubular	150	48F+18P	19,939	21911	1972	4067
FE10-IT750	Exide Inva Tubular	200	48F+18P	24,553	26981	2428	5033
FE10-IT850	Exide Inva Tubular	230	48F+18P	28,318	31119	2801	6656
FE10-IT900	Exide Inva Tubular	240	48F+18P	27,167	29854	2687	5828
FE10-IT950	Exide Inva Tubular	260	48F+18P	30,567	33590	3023	6656
Exide Inva Brite							
FIB0-IBRFP4000	Exide Inva Brite	100	21F+21P	9,925	10907	982	2865
FIB0-IBRFP4500	Exide Inva Brite	120	21F+21P	11,373	12498	1125	2873
FIB0-IBRFP5000	Exide Inva Brite	138	24F+18P	12,629	13878	1249	2782
FIB0-IBRST1350	Exide Inva Brite	120	18F+24P	10,442	11475	1033	2873
FIB0-IBRTT1500	Exide Inva Brite	150	18F+24P	14,542	15980	1438	4067
FIB0-IBRTT2000	Exide Inva Brite	180	18F+24P	15,510	17044	1534	4709

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EXIDE**MP Agro Price List**

W.L.F. : 01.11.2023

Battery Code	Brand	Ah Rating	WARRANTY PERIOD	MP Agro Purchase Prices (Rs.)	MP Agro Selling Price	MP Agro Margin	MP Agro Scrap
Exide Xplore							
FXL0-NLTZ4	Exide Xplore	3	24F+24P	1,081	1188	107	147
FXL0-NLTZ4A	Exide Xplore	4	24F+24P	1,133	1245	112	162
FXL0-NLTZ5	Exide Xplore	4	24F+24P	1,394	1532	138	184
FXL0-NLTZ5A	Exide Xplore	5	24F+24P	1,454	1598	144	223
FXL0-NLTZ6	Exide Xplore	5	24F+24P	1,450	1593	143	223
FXL0-NLTZ7	Exide Xplore	6	24F+24P	1,819	1999	180	253
FXL0-NLTZ9	Exide Xplore	8	24F+24P	2,209	2427	218	331
FXL0-12XL5L-B	Exide Xplore	5	24F+24P	1,475	1621	146	223
FXL0-12XL7B-B	Exide Xplore	7	24F+24P	1,611	1770	159	262
FXL0-12XL9-B	Exide Xplore	9	24F+24P	2,272	2497	225	337
FXL0-12XL2.5L-C	Exide Xplore	2.5	24F+24P	1,020	1121	101	114
FXL0-12XL14L-A2	Exide Xplore	14	24F+24P	3,660	4022	362	527
FXL0-XLTN14	Exide Xplore	12	24F+24P	3,181	3496	315	484

Note :

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Govindpura, J.K ROAD, BHOPAL

BHOPAL-462023(M.P)

Phone :0755-4292546,4292413,4293815



AUTHORIZED EXIDE DEALER LIST (M.P. AGRO)

W.E.F. : 03.11.2023

Sr. No.	Dealer Name	District	Prop. Name	Contact No.
1	Dhanshree Enterprises	Bhopal	Ajay Patil	9303137503
2	Amit Enterprises	Bhopal	R. K. Shrivastav	9424018218
4	Shivom Traders	Hoshangabad	Pravin Tiwari	9893050224
5	Khalsa Battery	Sehore	SURENDRA PAL SINGH	9827289212
6	Bharat Electric Works	Guna	Mr. Ejaz Khan	9425132183
7	Surendra General Stores	Rajgarh	Shailesh Zamindar	9826246478
8	Jai Guru Trading Company	Tikamgarh	Sandip Khandelwal	9926228181
9	Narang Agencies	Bhopal	GAGAN NARANG	6261866148
10	Rajesh Enterprises	Sagar	RAJESH JAIN	9425193576
11	R. K. Traders	Chhatarpur	Ram Kumar Gupta	9425143535
12	Damoh Battery Service	Damoh	Atvar Kaur	9584090804
13	Solar Battery	Chhindwara	Mr. Deepak Varma	9827087607
14	Krishna Traders	Betul	D. N. AGRAWAL	9425002854
15	Surya Battery Service	Seoni	Bablu Varma	9425175045
16	Bhatia Battery Traders	Jabalpur	Parmindar Bhatia	9425155943
17	Bhatia Traders	Narsinghpur	Amarjeet Bhatia	7746030898
18	Balaji Agencies	Katni	Rachyashyam bageria	9425180651
19	Suhaney Automobiles	Shahdol	Shalabh Suhaney	8871188199
20	Kanodia & Company	Satna	Narvesh Kannodia	9993510346
21	Kanodia Sales Corporation	Rewa	Jugalkishor Kannodia	9669999911
22	Pragya Battery	Sidhi	Atul Mishra	9424641175
23	Sharma Batteries	Indore	Shushil Sharma	9826075546
24	Power Point	Indore	Vijay Bargale	9926778789
25	Fakhry Electric Works	Ratlam	FAKRUDDIN BADSHAH	9893500052
26	Chaudhary Autotek	Mandsaur	JAGDISH CHOUDHARY	9926056569
27	Porwal Enterprises	Neemuch	Dilip Porwal	9425106089
28	Pitowala automobile	Jhabua	MURTUZA PITOLWALA	8319232652
29	Pitowala automobile	Dhar	Mohan Jangir	7509842155
30	Jai Kisan Battery Centre	Badwani	MR. ANIL GUPTA	9424068775
31	Ramayan Electrical	Alirajpur	DHARMENDRA	9685971184
32	Diamond Auto parts	Dewas	MADAN JOSHI	9425306609
33	India Motorcycle company	Ujjain	PRAFULLA JAIN	9826072927
34	Shailendra & company	Shejapur	BABA SAHAB	9424027216
35	Bhagwant electric works	Agar	SHAHID BHAI	9131132706
36	Jawahar auto electric	Khandwa	Chhotu Jain	9425085128
37	Nemi Automobile	Khandwa	RATANDEEP SINGH SAHNI	9827020164
38	Sahni batteries	Khargone	NASIR BHAI	9826831818
39	National Battery centre	Burhanpur	balbinder singh	9826337978
40	Punjab motor parts	Harda	Zahid Khan	9425041560
41	National Battery centre	Gwalior	DINESH AGRAWAL	9827341850
42	Garg Enterprises	Gwalior	KAMAL KUMAR PANJWANI	9926973961
43	Kamal Enterprises	Datiya	GOVIND SHARAN GUPTA	9425482431
44	Bijpuria motors	Gwalior	Sandip Anand	9301126635
45	Mahadev Battery House	Katni	MR. Anshul Arora	7000707005
46	Shanti Enterprises			

